

CONTEST RULES
"Q92's Pick Your Prize"
Rogers Broadcasting Limited

1. (a) "Contest Period" starts on Tuesday, May 24, 2011 at 12:01am to Friday, September 2, 2011 at 11:59pm ("Contest Closing Date"). **No Purchase necessary.** All times are Eastern Times. This Contest is sponsored by Rogers Broadcasting Limited ("Rogers") as represented by Q92.7FM (CJRQ), hereinafter referred to as ("Q92"). To enter, Qualifiers must listen to Q92 to find out where the Q92 Pick your Prize will be every weekday between 7:00am – 9:00am and again from 4:00pm to 6:00pm (excluding August 2, 2011) and join them on location where they will giveaway one (1) Q92 Guitar Pick Key Chain with a unique number on it (from 001 – 250) each morning and afternoon.

(b) A random draw, by a Rogers Broadcasting Limited ("Rogers") representative, from all Q92 Guitar Pick Key Chains (#001 - #250) which have been handed out during the Contest Period, will be made on Friday, September 3, 2010 at approximately 5:45pm at Mid City Mazda, 936 Kingsway, Sudbury, ON, P3B 2E5.

(c) Participant will be eligible to win their choice of one (1) Grand Prize from the following prizes:

Prize Package #1: One (1) super 3D package consisting of one (1) Samsung 59" 3D Plasma Television and a Full HD 1080P 1000 watt 3D Blu Ray Disc surround system which includes iPod dock, HDMI cables, basic install and two pairs of 3D glasses. Approximate retail value is \$2800.00.

Prize Package #2: One (1) super home theatre system with over 850 watts of pure power featuring one (1) complete Yamaha receiver and six (6) Cerwin Vega speakers. Approximate retail value is \$2,800.00.

Prize Package #3: One (1) super car audio system with over 1200 watts of pure power featuring a JVC in dash CD player with Bluetooth hook up for your phone plus JL audio amplifiers, speakers, sub-woofers and professional install for your car with all cables and wiring included. Approximate retail value is \$2,800.00.

(d) Selected entrant will be contacted by telephone number as indicated at time of receiving their Q92 20th Anniversary Guitar Pick Key Chain. If a selected entrant cannot be reached by Friday, September 9, 2011 or declines the prize or fails to return the signed release and acknowledgment as indicated below, another entrant will be chosen to replace that entrant on Monday September 12, 2011.

(e) In the event that a selected entrant incorrectly answers the skill testing question, no other name will be drawn.

(f) Entrants can win as many Q92 Guitar Pick Key Chains as they wish but only once per location per day.

2. Participants will be eligible for one (1) of the Grand Prizes as outlined above.

3. Prize must be accepted as awarded and may not be transferred or exchanged. Rogers reserves the right to substitute a prize of at least equal or greater value in the event of the unavailability, for whatever reason, of the advertised prize.

4 (a) In order to win, selected entrant must first correctly answer, unaided, a time limited, mathematical skill testing question posed at a mutually convenient time. In the event the selected entrant is a minor, the entrant's parent or legal guardian will be deemed to be the entrant who must meet all Contest eligibility requirements and who may accept the prize on behalf of the minor.

(b) Rogers judges' rulings are final and without appeal in all matters related to the Contest and the awarding of prizes.

5. Selected entrant will be required to return a signed release and acknowledgment form before being declared a winner.

6. By entering this Contest, each entrant consents to the use of his/her entry, name, address and/or photograph in any publicity carried out by Rogers Broadcasting Limited and/or its advertising agencies, without further compensation. Winner consents to their photograph being taken by Rogers for such use, without further compensation. All entries become the property of Rogers.

7. This Contest is open to residents of the City of Greater Sudbury living within a 170 km radius of the Q92 (CJRQ) studios at 880 Lasalle Blvd., Sudbury, ON according to <http://ca.maps.yahoo.com/>, 13 years of age or older except employees of Rogers, its parent and affiliate companies; its representatives and agents, the Contest suppliers, any persons residing in their respective households^[i] and any immediate family members^[ii]. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.

8. No correspondence will be entered into except with the selected entrant

9. Chances of winning the Grand Prize are one in two-hundred and fifty (1 in 250).

10. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Rogers. Rogers takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.

11. All entries become property of Rogers who assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries or for failure of the Internet or Rogers network during the promotional period, for any problems or technical malfunction of any telephone network or lines, cell sites, microwave dish, antenna, switch, computer on-line systems, servers, access providers, computer equipment, software, failure of any communication or traffic congestion on the Rogers or other network, or any combination thereof including any injury or damage to an entrant's or any other person's wireless device or personal computer related to or resulting from playing or downloading or sending any material in the promotion. Rogers reserves the right, in its sole discretion, to cancel or suspend the online or email portion of this Contest should a virus, bug or other cause beyond the reasonable control of Rogers corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any equipment or system or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

12. Rogers is collecting personal data about entrants for the sole purpose of administering this Contest. No further informational or marketing communications will be received by entrants,

unless entrant provides Q92 with explicit permission to do so as indicated at the time of entry. Please see our Privacy Policy at <http://www.rogers.com/> for full information on the company's policy towards maintaining the privacy and security of user information.

13. This Contest will be run in accordance with these rules, subject to amendment by Rogers. Entrants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the Contest.

14. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.

[i] Household is defined as a separate, self-contained residence which has a unique municipal address. Proof may be required to be provided to ensure compliance with this rule. Rogers in its sole discretion will determine whether a household meets this condition.

[ii] Immediate family members are defined as parent(s) (including step parents), spouse (including common law and same sex), spouse of the father or mother (including common law and same sex), father-in-law (including common law and same sex), mother-in-law (including common law and same sex), brother (including step brother and brother-in-law), sister (including step sister and sister-in-law), children (including adopted and stepchildren) and grandparents.